ENTREPRENEURS

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## Five Apps And Services Entrepreneurs Can Use To Avoid Business Embarrassment

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## Smartlation - Make Sure Your Businesses Idea Isn't Lost In **Translation**

Translation is tricky. I'm not even talking about the absurdities of machine translation, but rather professional services that translate important business documents – whether they are contracts, presentations, or even blog posts like what I'm writing now. There is certainly nothing more embarrassing than receiving a translated doc that carelessly substitutes an important phrase or merely lacks the professional quality of the original.

## **Enter Smartlation**

a new "search engine"

for translation services. The company says it has hit the right mix of features that make it easy to find the right translator, for the right price, and the best delivery date. There are other services available online that focus on speed or other aspects of translation, but Smartlation feels like its aiming to be one-stop portal where you can mix and match your requirements until you find a translator that's right for you.

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