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Israeli Startup Develops Search Engine to Match Businesses with Translators

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No matter where you live or what language you speak, at some point you will likely need a legal, medical, technical, business or personal document translated into one of the world's thousands of written languages. Or maybe you'll want to develop a website, app or book for people in several different countries.

That's why Israeli translator Gil Tamir decided to parlay 30 years of experience (and his own money) into Smartlation, an innovative search engine using a patent-pending algorithm that analyzes data from thousands of registered translators in order to match users with those who best meet their exact requirements and budget.

"Our goal is to create a comprehensive solution for both the business community and individuals who have very specific needs in a translator," says Tamir, who launched the site in October with cofounder Dan Gat following a year of development.

In today's global village, the need to translate myriad materials has pushed the worldwide market for outsourced language services and technology to an estimated \$37.19 billion in 2014, according to the market-research firm Common Sense Advisory. The language-services market is expected to reach \$47 billion by 2018.

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“Searching through hundreds of websites and blogs to find someone with the right language skills, and who fits the budget, can be very time-consuming,” says Tamir.

“We’ve come up with a platform that can reduce the entire course of action to just a few minutes. Our platform also manages the whole process to make it as simple as possible.”

Billed as a global online marketplace for independent translators and customers seeking translations, Smartlation currently has about 4,000 registered translators providing categorized services in more than 70 languages to a growing pool of users.

“We are receiving new registrations every day, from translators as well as clients,” says Tamir, speaking to ISRAEL21c from his office in Haifa.

During last year’s Winter Olympics at Sochi, an Israel app, One Hour Translation, was named **one of the top 10** apps or services at the games by *The Telegraph*. (via [Israel21c](#))

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